

## **Our Vision**



## **OUTLOOK FOR 2020**

Due to an anticipated massive skills shortage, there is great need for human resources with knowledge of IT and the ability to be productive in an entry-level position in a much shorter timeframe.

#### **Opportunities:**

The U.S Bureau of Labor statistics predicts demand for workers will outpace supply by 1.4 million in 2020 due to the shortage of tech-savvy workers.

- IBM reports 60 to 89 thousand enterprise IT jobs vacated each year by retiring IT workers for which replacements can't be found.
- Blockchain freelance jobs up 600% since 2015 (source: Upwork)

# The <u>ACTS Mastering IT Self-Study Program<sup>™</sup></u> prepares you for a broader range of IT jobs than any other educational program.



### WHO WE ARE TARGETING



#### ACTS Mastering IT Self-Study Program is ideally suited for:

- IT workers with narrow skills sets, whose careers have stagnated, or who want more upward mobility
- IT managers with little or outdated technical knowledge
- IT professionals whose knowledge lacks breadth or depth
- Newcomers to IT looking for an advantage in landing an entry level tech job or doing freelance work
- Existing and future entrepreneurs





### WHO WE ARE TARGETING



Even more ideal candidates for the program:

- High School graduates
- High schoolers who lack motivation and direction, or are bored with school, or who have dropped out
- College graduates who can't find a good paying job
- Programming bootcamp graduates who want to do more than just write code all day or wish for better pay
- People leaving the military starting new careers
- K-12 students and homeschoolers, to give them an early advantage, starting as early as 4<sup>th</sup> grade



#### **MISSION STATEMENT**



To provide a comprehensive practical curriculum that instills the essential knowledge and skills necessary for anyone to launch an Information Technology career or enhance an existing one. To raise up competent independent-thinking leaders who will now understand best practices and possess the actionable knowledge to make a positive and powerful impact wherever their destiny takes them.